

CPM - No Things by Halves

Who we are

When the company's two shareholders Dipl.-Ing. Wolfgang Flume and Harald Helex founded CPM in 1989, the objective was to establish a new service company for publications, conventions and studies in selected market niches.

Today, a highly motivated team of twenty journalists, engineers, marketing experts and support staff work in accordance with a progressive company policy, which is characterised by flexibility, reliability, and customer orientation.

In close cooperation with public authorities and institutions CPM organises up to 20 domestic and international conferences and conventions per year, releases publications and brochures, both on our own initiative and on order to industries and governmental and magisterial customers, and provides services in marketing and publishing.

What we do

Communication

Conferences and Conventions in segments like Defence, Information Technology, Logistics, Environmental Protection, National and Homeland Security.

Press

CPM-Forum - a specialist periodical, with each issue focussed on a specific subject. CPM-Forum issues are published either on order to or in close cooperation with the relevant authorities and public institutions in the defence and armament sector. CPM-Forum issues are published in German or English, with a circulation of several thousand copies to a selected group of decision makers in the defence administration, the procurement authorities, the relevant parliamentary committees, the armed forces and industry.

HOMELAND SECURITY - With a circulation of 8,000 the quarterly addresses topical issues, capacities and capabilities in the sectors of national security and disaster management. The magazine is circulated to decision makers, experts and executives in politics, police and paramilitary forces, relief organisations, intelligence services and respective industries. HOMELAND SECURITY is published in German.

Marketing

Organisation of industrial presentations as part of the respective marketing concept, including the selection of a suitable venue, control and physical performance of the presentation, acquisition of qualified speakers and participants, detailed follow-up work.

Marketing Services including dedicated mail shots on order to customers, development of marketing and advertising concepts, formulation of sales support literature, etc.

